



## Pete Quinn

### President and CEO

Pete serves as President and Chief Executive Officer of RiverFront, bringing nearly 40 years of industry experience to his role leading the organization. In addition, he serves on the firm's Executive Committee and Investment Committee.

Pete spent the majority of his career at Wachovia Securities and its predecessor firms, lastly serving as President of the Private Client Group, where he ran the retail branch network. He worked in all areas of the firm, including capital markets, asset management, and retail brokerage. Pete served as President of Mentor Investment Group, the asset management arm of the firm. Pete earned a BS in Accounting from The College of William & Mary and an MBA from the University of Richmond. He later served as an adjunct faculty member in the Robins School of Business at the University of Richmond, teaching an undergraduate class in finance.

Both art and science are evident in Pete's family tree, as his personality encompasses the best traits of his two grandfathers – one an Irish salesman and the other a German accountant. Pete is as comfortable meeting with advisors and their clients as he is analyzing RiverFront's financial results.

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### COMMUNITY INVOLVEMENT

**“I am passionate about providing educational opportunities for the most vulnerable in our society. Education creates opportunity and it can change lives. That’s why my wife and I are so committed to the Richmond Cristo Rey High School where we both serve on the Board of Directors. RiverFront is also a Corporate Work Study Partner and welcomes four Cristo Rey Students who intern with us as a way to pay part of their tuition each year.”**