



## Tyler Finney CFP, CIPM

### National Accounts Director

Tyler serves as the National Accounts Director at RiverFront. Previously, Tyler was the Director of Internal Sales leading a team of Regional Sales Consultants in building relationships with advisors around the country. Tyler serves on the Operating Committee.

Tyler joined RiverFront in July 2012 as a Trader & Portfolio Administrator, where he was responsible for executing investment model changes while providing market color on a real-time basis. He later went on to serve as the Regional Director for the Southern Region, where he worked in an external capacity covering 6 states in the territory.

He graduated from Wofford College, where he earned a BA in Accounting. Tyler worked as an intern with RiverFront during the summer of 2011, supporting a wide variety of business development projects and learning the inner workings of many of the RiverFront systems. Tyler also holds a Certificate in Investment Performance Measurement™ from the CFA Institute and holds a Certified Financial Planner™ certification by the CFP Board.

Tyler is an avid sports fan; additionally, his competitive spirit keeps him an active participant in basketball and golf. Growing up on the Ware River, Tyler enjoys activities on and around the water. His best fishing story – taking film director Steven Spielberg fishing...and catching a shark.

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### COMMUNITY INVOLVEMENT

“RiverFront is involved in the community in a variety of ways, supporting several local non-profits through both financial means and volunteer hours. RiverFront also supports every employee’s individual passion through its matching program. I’ve loved getting to know the amazing men and women across our community partner organizations who’ve spent their whole careers helping those around us.”