



## Rebecca Felton

### Senior Market Strategist

Rebecca serves as Senior Market Strategist, providing the external communications of our investment strategy. She brings nearly 40 years of industry experience to this role. In this capacity she regularly collaborates with the Investment Team and our Global Strategy Group in order to develop and deliver our investment message. She is a regular guest on financial news channels including CNBC, Bloomberg, and Yahoo Finance. Prior to assuming the role of Senior Market Strategist, she served as the firm's Chief Risk Officer and oversaw the Risk Management component of our investment process. Rebecca serves on the firm's Investment Committee and the Engage Committee

Rebecca has been with RiverFront since the company's founding in 2008. She was previously at Wachovia Securities where she served as Senior Vice President and Senior Portfolio Manager for the Wachovia Compass Advisory Program. Her focus during that time was managing a U.S. Large Cap equity portfolio as well as communicating recommendations to the firm's Financial Advisors.

Rebecca earned a BS in Business Administration from the University of Richmond and an MBA from Virginia Commonwealth University.

She is an avid animal lover. When not walking one of her own pets, Rebecca enjoys painting, cooking, and gardening.

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### COMMUNITY INVOLVEMENT

"I have been involved in various dog rescue groups as well as activities at my church over the years which often means leaving early or being out for time during the middle of the day. The fact that the firm is not only flexible in allowing that type of participation *but ENCOURAGES it, is so rewarding.*"