



## Bart Farinholt

### Director of Corporate Strategy

Bart serves as Director of Corporate Strategy bringing over 35 years of experience in the financial services industry. He also serves on the Executive Committee.

Prior to joining RiverFront, Bart was on the Board of Directors and managed the Institutional Equity Sales & Trading efforts for Davenport & Company. Before Davenport, Bart led BB&T's Institutional Equity Sales Group.

Bart began his financial services career at Wheat First Securities working in the investment banking group and in institutional equity sales.

Bart earned two degrees from the University of Virginia - a BS in Finance from the McIntire School of Commerce and an MBA from The Darden School.

Bart is the past President of the Virginia Athletics Foundation. He currently serves on the board of the World Pediatric Project and is on the Inside ETFs Advisory Board.

Bart enjoys a number of outside activities especially those on the water.

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### COMMUNITY INVOLVEMENT

- St. James's Children's Center
- Anna Julia Cooper
- Cristo Rey
- World Pediatric Project
- Harlem Lacrosse