



Chris Boyd

Senior Equity Trader

Chris joined RiverFront in 2017 with more than nine years of experience in the financial services industry, including more than four years on the trading desk. Chris has worn many hats in the Mutual Fund and Cash Management departments of Wachovia and BB&T Securities and most recently was the lead trader at The Roseline Financial Group. Chris graduated from Randolph Macon College with a BA in Economics and Business.

In his role as a Senior Equity Trader at RiverFront, Chris is responsible for the trading of portfolio model changes, account reconciliation, and client requests.

When he's off the trading desk, Chris enjoys spending time with his wife and two girls, being a dance and soccer dad, and enjoys cooking and fishing.

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COMMUNITY INVOLVEMENT

“Growing up my parents were always involved in coaching and directing sports that I participated in from City Rec leagues all the way to High School. I found out that I shared this passion and have coached my oldest daughter since she was 4 in soccer through the YMCA and Chesterfield Strikers. RiverFront’s Volunteer Policy, Management along with associates with a team-oriented attitude, allow me to be flexible with my work hours so that I can be present at all practices and games that are scheduled close to the end of the workday.”