



## Mary Genevieve Cadow

### Marketing & Events Specialist

Mary Genevieve serves as Marketing & Events Specialist, responsible for the planning and execution of RiverFront events, including the "Unplugged" Due Diligence series. Previously, she planned internal events and programs at Hilton's global corporate office headquarters. Before Hilton, Mary Genevieve worked at Cvent, an event management technology company. Mary Genevieve appreciates the project management involved in planning events and working with a variety of stakeholders, both internal and external, to successfully execute an event.

Mary Genevieve graduated from Virginia Tech with a Bachelor of Science in Business: majoring in Hospitality & Tourism Management and minoring in International Business and Entrepreneurship.

After spending five years in the Washington D.C. area, Mary Genevieve is excited to be living back in her hometown of Richmond. She enjoys spending time with her husband exploring everything Richmond has to offer, particularly the area's variety of restaurants, wineries, and breweries. Mary Genevieve also loves to travel - she studied abroad in Switzerland in college and worked/travelled in India.

✉ [mcadow@riverfrontig.com](mailto:mcadow@riverfrontig.com)

☎ 804-822-4047

### COMMUNITY INVOLVEMENT

"I am proud to work at a firm that genuinely cares about making the community a better place. I love how RiverFront offers a variety of opportunities to volunteer in the local Richmond community and additionally provides paid time off from work for associates to make a difference at volunteer programs of their choice."