



Adam Grossman CFA®

Global Equity CIO | Partner

Adam serves as the Global Equity CIO, responsible for the investments of the US Equity and International Equity teams. In addition, he serves as the Co-Head of the Investment Committee and serves on the firm's Leadership Team. In that role, he is responsible for higher growth initiatives at the firm, including Custom Portfolio Solutions, which he heads, and Rivershares. He brings over 20 years' worth of industry experience in quantitative risk management and portfolio analytics. Adam is responsible for the equity decisions made in the various strategies and the development of the factor models used in the investment processes at RiverFront.

Prior to joining RiverFront, Adam worked at the Virginia Retirement System (VRS), where he managed International Equity and REIT Portfolios and developed research on equity selection and portfolio construction. He began his investment career as a fixed income analyst at VRS.

Adam earned a BS from Baldwin-Wallace College with a double major in Mathematical Economics and Finance, and an MA in Financial Economics from Virginia Commonwealth University. He received his Chartered Financial Analyst® designation in 2009.

Adam shares a love of nature with his wife and two children. He can frequently be found running on a trail or hiking in the hills and mountains of Virginia, or taking his two miniature Dachshunds on a rabbit chasing expedition in the woods behind his house.

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COMMUNITY INVOLVEMENT

“RiverFront has always supported a healthy work-life balance so that each of us has the time and energy to pursue our passions; with a generous matching program, RiverFront literally “puts its money where its mouth is” in advocating for involvement in our community. An unexpected benefit for me has been the expertise of my teammates in their involvement in other areas – I lead my Church’s board in 2020, and we ended up leaning on a lot of advice from Riverfront associates as we navigated COVID-19.”