



Rebecca Felton

Senior Market Strategist

Rebecca has been with RiverFront since the company's founding in 2008. During this time she has led the firm's Due Diligence efforts, served as the Chief Risk Officer, and most recently has served as Senior Market Strategist. As part of the group responsible for external communications of our investment strategy, she has been a regular guest on financial news channels including CNBC, Bloomberg, and Yahoo Finance. Over the past 4 years, Rebecca has been focused on RiverFront's Engage initiative by developing content for clients, participating in the Engage Writing Team, and serving as a mentor to other members of the RiverFront Team. Additionally, Rebecca serves on the firm's Investment Committee and the Engage Committee.

Prior to joining RiverFront, Rebecca was at Wachovia Securities where she served as Senior Vice President and Senior Portfolio Manager for the Wachovia Compass Advisory Program. Her focus during that time was managing a U.S. Large Cap equity portfolio as well as communicating recommendations to the firm's Financial Advisors.

Rebecca earned a BS in Business Administration from the University of Richmond and an MBA from Virginia Commonwealth University.

Rebecca enjoys spending time with her family, painting, cooking, and gardening.

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COMMUNITY INVOLVEMENT

"I have been involved in various dog rescue groups as well as activities at my church over the years which often means leaving early or being out for time during the middle of the day. The fact that the firm is not only flexible in allowing that type of participation *but ENCOURAGES it, is so rewarding.*"